

# LetsBIDD Privacy Policy

## 1. Acceptance of Policy

Access to and use of the LetsBIDD platform and related services provided by LetsBIDD Solutions Pvt. Ltd. ("LetsBIDD") is subject to this Privacy Policy.

By accessing the platform and continuing to use its services, you acknowledge that you have read, understood, and agreed to be bound by this Privacy Policy, including the manner in which your personal information is collected, used, stored, and disclosed.

If you do not agree with any part of this Privacy Policy, you must immediately discontinue use of the platform.

## 2. Information We Collect

When you register on LetsBIDD, post requirements, bid on projects, or otherwise interact with the platform, you may be required to provide personal details such as your name, email address, phone number, business details, relevant documents and other information.

We may also collect technical and usage data, including device information, browser type, IP address, and activity logs, to maintain platform security and improve user experience.

We also collect certain information through cookies, and other tracking technologies to enhance user experience, analyze traffic, and improve our services.

## 3. Cookie Policy

### 3.1 What Are Cookies?

A cookie is a small text file placed on your device when you visit our Platform. Cookies may be session-based (expire when you close your browser) or persistent (remain until deleted).

### 3.2 Types of Cookies We Use

Essential Cookies – Necessary for core platform functions like login, security, and session management.

Performance & Analytics Cookies – Help us analyze usage patterns and improve performance.

Personalization Cookies – Remember your settings (language, location, saved searches).

Advertising & Marketing Cookies – Show relevant ads, track engagement, and measure campaign performance.

Web Beacons & Pixel Tags – Track engagement in emails or webpages.

### 3.3 How We Use Cookies

Keep you signed in without re-entering credentials.

Understand how users interact with the Platform.

Deliver content based on your preferences.

Measure marketing effectiveness.

### 3.4 Managing Cookies

You can manage cookies through your browser settings to block or delete them.

Please note that disabling cookies may affect your ability to use certain features.

## 4. Use of Information

To enable account creation, authentication, and participation in bidding and posting activities.

To coordinate with you regarding posted requirements, bids, payments, or service updates.

To send notifications, alerts, and promotional communications (which you may opt out of at any time).

To analyze platform usage and enhance service quality.

To improve our marketing and promotional efforts, including offering content and advertisements tailored to your interests.

## 5. Sharing and Disclosure

LetsBIDD does not sell or rent your personal information to third parties.

Your information may be shared with verified third-party service providers, contractors, subcontractors, or equipment providers when necessary to fulfil your requirements. Such sharing will be limited to information essential for them to perform their services.

We may disclose your information when required by law, regulation, legal process, or government request.

## 6. Third-Party Links and Services

The LetsBIDD platform may contain links to third-party websites or integrate third-party services.

LetsBIDD is not responsible for the privacy practices or content of such external platforms, and you are encouraged to review their privacy policies separately.

## **7. Consent and Withdrawal**

By voluntarily providing your information on LetsBIDD, you consent to its collection, use, and disclosure in accordance with this Privacy Policy.

You may request deletion of your personal data from our systems by contacting us at [info@LetsBIDD.in](mailto:info@LetsBIDD.in).

However, certain legal or operational requirements may necessitate retaining some records.

## **8. Policy Updates**

LetsBIDD reserves the right to amend this Privacy Policy at its discretion.

Any changes will be posted on the platform, and continued use after such changes constitutes acceptance of the revised policy.